



# CRIME SURVIVORS SPEAK MARCH ON WASHINGTON

## WASHINGTON, D.C. | September 23 & 24, 2024

The Alliance for Safety and Justice and Crime Survivors for Safety and Justice presents the **Crime Survivors Speak March on Washington, DC**.

From domestic violence survivors to survivors of gun violence and those who've lost loved ones to violence, this two-day convening is the nation's first-ever mass mobilization of diverse crime survivors from across the country joining together to champion a new approach to safety and justice in the nation's capital.

Mass incarceration has done little to stop crime cycles and help survivors recover from harm despite billions (that's right, billions) spent each year. There is too much incarceration, and not enough prevention or recovery. At the same time, pro-incarceration rhetoric and misinformation about crime threaten to make the problem worse.

The Crime Survivors Speak March on Washington will bring together thousands of crime survivors to celebrate historic milestones like the **40th anniversary of the Victims of Crime Act**, the **30th anniversary of the Violence Against Women Act** and the **20th anniversary of the Crime Victim Rights Act** while advocating for the next era of victims rights and public safety priorities rooted in crime prevention, community health, rehabilitation, economic mobility, and trauma recovery for all.

Protecting public safety is an essential function of government. Yet, despite the crucial importance of this responsibility, public safety policies and investments are rarely informed by the experiences of people who have been hurt by crime and violence. Crime Survivors Speak March on Washington aims to change that, and we hope you will join us.

# CRIME SURVIVORS SPEAK 2024 SPONSORSHIP OPPORTUNITIES

The Crime Survivors Speak March on Washington will convene 2,500 crime survivors — many from low-income communities of color — from nearly twenty states. Your support will help make this historic convening possible. Sponsorship opportunities include:

## **Survivors Speak Presenting Sponsorship | \$50,000 [limited to two]**

- Brand recognition across all events (opening reception, rally & healing festival to be held at Freedom Plaza, and Champions for Safety and Justice reception & fundraiser)
- Prominent logo placement on event t-shirts for 2,500 attendees
- Acknowledgment in public-facing promotional materials and digital cross-promotion via video, photo, and more, leveraging campaign hashtags and calls to action
- Speaking opportunities at the opening reception and Champions for Safety and Justice Reception & Fundraiser
- Thought partner opportunities to elevate your organization/brand as a thought leader on issues of public safety and healing justice through internal or external opinion pieces, blog posts, social media posts etc
- Early access to the event logo and social media campaign
- Option to distribute products to event attendees and members via swag bags
- Acknowledgment on Facebook, Instagram and Twitter during Survivors Speak National Convening
- Logo on Crime Survivors for Safety and Justice and Survivors Speak website for one year. Recognition in Alliance for Safety and Justice annual report
- Invitation to participate in the event for company leadership and employees, including ten tickets to Champions for Safety and Justice Invite-Only Reception

## **Rally and Healing Festival Sponsorship | \$25,000**

- Brand recognition at rally and healing festival for 2,500 survivors and allies to be held at Freedom Plaza
- Prominent logo placement on event t-shirts for 2,500 attendees
- Acknowledgment in public-facing promotional materials and digital cross-promotion via video, photo and more, leveraging campaign hashtags and calls to action
- Speaking opportunities at rally and healing festival
- Early access to the event logo and social media campaign
- Option to distribute products to event attendees and members via swag bags
- Logo on Crime Survivors for Safety and Justice and Survivors Speak website for one year. Recognition in Alliance for Safety and Justice annual report
- Invitation to participate in the event for company leadership and employees, including five tickets to Champions for Safety and Justice Invite-Only Reception

## **Champions for Safety and Justice Reception & Fundraiser Sponsorship | \$15,000**

- Brand recognition at Champions for Safety and Justice Reception & Fundraiser
- Logo placement on event t-shirts for 2,500 attendees
- Acknowledgment in public-facing promotional materials
- Speaking opportunities at Champions for Safety and Justice Reception & Fundraiser
- Early access to the event logo and social media campaign
- Option to distribute products to event attendees and members via swag bags
- Logo on Crime Survivors for Safety and Justice and Survivors Speak website for one year. Recognition in Alliance for Safety and Justice annual report
- Invitation to participate in the event for company leadership and employees, including five tickets to Champions for Safety and Justice Invite-Only Reception

## Partner in Healing Sponsorship | \$5,000

- Brand recognition at the opening reception
- Acknowledgment in public-facing promotional materials
- Access to the event logo and social media campaign
- Option to distribute products to event attendees and members via swag bags
- Logo on Crime Survivors for Safety and Justice and Survivors Speak website for one year. Recognition in Alliance for Safety and Justice annual report

## CRIME SURVIVORS FOR SAFETY AND JUSTICE REACH AND VISIBILITY:

- CSSJ has more than 200,000 members across the United States, with active chapters in Arizona, California, Florida, Illinois, Michigan, Ohio, Pennsylvania, New Jersey, and Texas
- ASJ and CSSJ's combined social media reach across Facebook, Instagram and Twitter is more than 635,000 followers
- Survivors Speak media coverage reached nearly 2B impressions in 2023

## IN-KIND DONATIONS

Survivors Speak welcomes in-kind donations of products and services. We are open to a wide variety of donations. Below is a sample of the types of products or services that are most helpful.

- Health and wellness products and services (vouchers for massage, self-care products — e.g., aromatherapy, on-site meditation)
- Food and beverage (donated or discounted lunches and or snack boxes)
- Swag (t-shirts, tote bags)
- Information on free or discounted services (e.g. discounted phone or internet service)

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@CSSJustice

#SurvivorsMarchOnWashington

For more information, please contact:

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ALLIANCE FOR  
SAFETY AND JUSTICE 

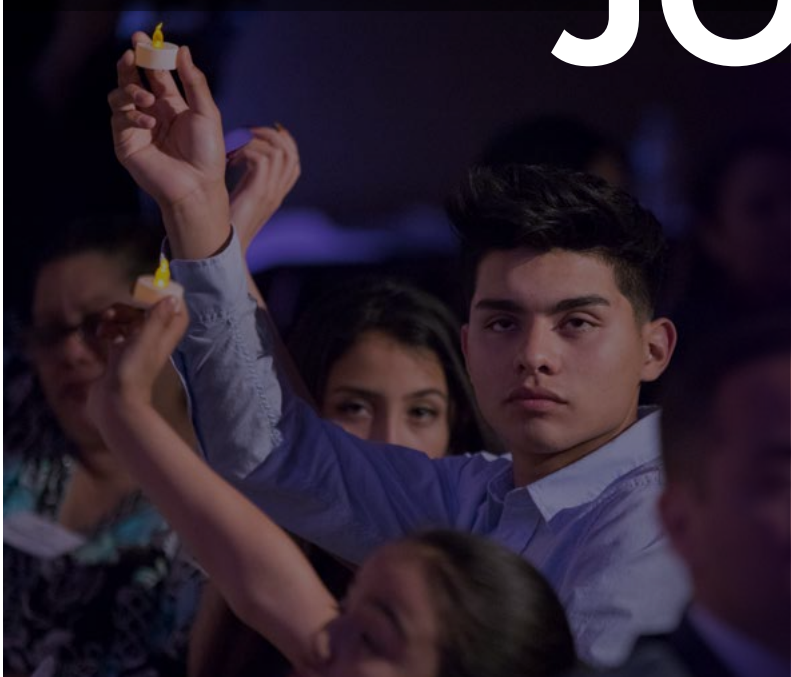


CRIME SURVIVORS FOR  
SAFETY AND JUSTICE





# WILL YOU JOIN US?



## Event At-A-Glance

### MONDAY, SEPTEMBER 23, 2024

- Evening: Opening Reception

### TUESDAY, SEPTEMBER 24, 2024

- Morning: March to the Capitol
- Afternoon: Legislative Visits, Rally and Music Festival at Freedom Plaza
- Evening: Champions for Safety and Justice Invite-Only Reception

For more information, contact:

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